updayton.

talent on the rise

Perspectives & Pints

Neighborhoods & Communities

Word Cloud courtesy of www.wordle.net

What We Heard

Word size reflects how often it was said

What do young creatives want from their neighborhood or community?

- Easy, walkable access to any amenity, be it entertainment, work, grocery, etc.
- Restaurants & shops locally owned, with the community supporting local owners.
- To know their neighbors & feel a sense of collective action in their community.
- Public spaces, outdoor or indoor, where all types of people can congregate.
- Diversity – not just in numbers, but places that feel like a melting pot.

What do young creatives like about Dayton's neighborhoods & communities?

- Young creatives don't want to just be a number, & you're not just a number here. Dayton is a big small town.
- Dayton is welcoming. People who are non-native Daytonians plug-in well & develop roots.
- Dayton is an easy place to live. Easy to get around, meet people & become engrained.
- Young creatives like Dayton's recent strides in downtown attractions & neighborhood living.

What frustrates young creatives about Dayton's neighborhoods & communities?

- The aesthetics of our pathways & gateways are a barrier.
  - Young creatives don't like the empty, boarded-up buildings and houses in our neighborhoods. To many, empty feels unsafe.
  - Young creatives are discouraged by the gateways to Dayton that are lined with vacant buildings that don't look safe or clean. They come downtown less because of it.
  - Young creatives want downtown amenities connected with welcoming, aesthetically pleasing pathways between them. They want to walk between major attractions & feel safe in between.
- A perceived lack of ample, well-lit parking is preventing young creatives from coming downtown.
- Young creatives are frustrated by Dayton's segregated neighborhoods. They want the feel of a melting pot.