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FOR IMMEDIATE RELEASE

Updayton projects up and running:

Community members invited to Action Plan Update and the Wayne Avenue Corridor Clean-Up Day

Dayton, Ohio – Updayton continues its focus on retaining young, educated talent with the development and progress of four unique projects led by young professionals. All four groups will gather at the Action Plan Update on June 18 at 6 PM at the Cannery Art and Design Center (434 E. Third Street). The community is invited to meet the four teams and learn how to get involved.

The Wayne Avenue Corridor project kicks-off with a Clean-Up Day on Saturday, June 20. All community members are invited to meet at Garden Station (Wayne Ave. at 4th Ave.) at 4:30 PM with cleaning supplies. The group will use this clean-up event to kick-off a focus on reviving the Wayne Avenue area between the Cannery and Oregon districts. Once the clean-up is complete, volunteers are invited to Garden Station for a celebration with a bonfire, music and refreshments. Future plans for the Wayne Avenue Corridor beautification include new fencing, painted murals, and fresh flowers along the avenue.

With a focus on the region's younger population, the Community Programs for Youth project will engage the youth of the city in after-school activities. Current efforts include compiling a list of current resources available to middle and high school youth and sharing the information with students not currently active in these projects. With a particular attention to research, so not to duplicate current initiatives, this project is working with the City of Dayton Youth Commission to bridge the gap between similar efforts.

Recognizing that one of the region's top obstacles is negative perceptions, the Grow Downtown Dayton project is challenging students and young professionals to think about the downtown region in a new way. Although there are many initiatives in the works, the first focus for Grow Downtown Dayton is the "Why I love Dayton" video competition. This project will also work to raise awareness about events already active in the region, with a particular focus on the downtown area.

Dayton Online is creating an online resource hub for visitors and locals to discover the people, places and events that make the region unique and exciting. In addition to a catalog of information, Dayton Online will offer articles and personal insights so that users can feel personally connected to the activities by hearing stories from residents who are already heavily connected to the region and experienced with the events.

More detailed information on the four projects, the Action Plan Update, and the Wayne Avenue Corridor Clean-up Day is available at <http://updayton.com>.

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An initiative of the DaytonCREATE project, updayton strives to spur economic growth within the region by attracting and retaining young talent. updayton is connecting young creative professionals to the Miami Valley and engaging them in the region's decision making.

We are updayton. Our members are of all ages, and we are passionate about building a better Dayton. When someone asks us where we live, we are proud to call Dayton our home.