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## **Second Young Creatives Summit Announced**

*Features of last year's summit plus new opportunities for people under 40 years on agenda*

**Dayton, Ohio** – Updayton, the volunteer organization dedicated to retaining and attracting young and creative people to the region, selected the date for the second Young Creatives Summit. The 2010 Summit will be held at the Dayton Convention Center on Friday, April 16 from 12-5 P.M.

The 2010 Summit is focused on idea generation, advocacy, professional development and networking for people in the region between 18-40 years of age. Visit <http://updayton.com> for information and details on the Young Creatives Summit.

Last year's Summit included opportunities for the young creative class to discuss their goals for the region and implement projects that bring them closer to those goals. Projects that came out of the first summit include:

- The introduction of *www.DaytonMostMetro.com* as an online resource for communication about the region including stories and a comprehensive event calendar; and
- The *Wayne Avenue Corridor Initiative* which works with partners between the Oregon and Cannery Districts downtown to beautify the walkway along Wayne Avenue – most recently through the mural project at the Fourth Street train overpass.

The 2010 Summit will include the same opportunities for those in attendance to create hands-on projects in their areas of interest, but will be streamlined and re-vamped. Updayton is adding a professional development element which will provide attendees with the tools they need to work at a grassroots level to get their projects off the ground. Topics will include fundraising, communication, demystifying local government, event planning, volunteer management and entrepreneurship. Other aspects of the Summit include lunch, a resource fair, speakers and an after-party.

More information will be released nearing open registration in March 2010. Updayton is encouraging possible attendees to save the date and discuss this opportunity with their bosses. Updayton also asks regional employers to encourage their younger employees to attend. See the Save the Date information at <http://updayton.com>.

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*An initiative of the DaytonCREATE project, updayton strives to spur economic growth within the region by attracting and retaining young talent. updayton is connecting young creative professionals to the Miami Valley and engaging them in the region's decision making.*