



## Summit Workshops

### *Skills to shape your community*

*Our professional development panels give you a crash course on the tools you'll need for to make a difference in the community. We'll hook you up with helpful tricks and hints from experts in the fields.*

NOTE: There will be two forty minute workshop sessions

### **Fundraising.**

You have the next great idea, but you need the funds to get started. Talk to our regional experts to get tips on unique fundraising events, donor relationships, and other hints to raise the money you need.

### **Entrepreneurship.**

Dayton's spirit of innovation has a long history. Join this discussion to learn how local business and civic entrepreneur pros got off the ground, and get the tools to make your mark as Dayton's next innovator.

### **Leading in the Community.**

Leadership in the community can differ from leadership in the business world. Talk about volunteer management, community engagement, and how you can be a civic leader in the region.

### **Communication.**

Be a PR pro and learn how to get the word out! Our experts offer tips on communicating with stakeholders, your group members, the media, and the greater community.

### **Event Planning.**

Have a cool vision for a worthwhile event? Make sure your idea translates to reality; learn the tricks of the trade on how to throw a complete event, get people there, and make it memorable.

### **Demystifying Local Government.**

Who does what in our regional government and how do you get to them? Talk about how you can cut through the red tape and get what you need from local government.

The 2010 Summit Workshops are sponsored by:



Southwestern Ohio Council for Higher Education



## Leading in the Community

*Leadership in the community can differ from leadership in the business world. We'll talk about volunteer management, community engagement, and how you can be a civic leader in the region.*

### Jen Dean

Jennifer Dean is the Volunteer Services Coordinator at Dayton Habitat for Humanity. She received an Associate's degree in Liberal Arts from Sinclair Community College and a Bachelor's Degree in Mass Communication with an emphasis in Public Relations from Wright State University. Jen began at Habitat for Humanity as a volunteer, and in 2008 became their Volunteer Services Coordinator. In this position, she manages the work of over 4000 volunteers as well as handling much of the marketing and community relations. Jen is a member of both Generation Dayton and the Miami Valley Association of Volunteer Administrators.

### Claudia Mason

Claudia Mason recently retired as a Lt. Col. from the military after 21 years of service. While serving as an officer in the United States Army, she gained a wealth of experience and knowledge in the areas of management and leadership. Since retiring, she has been very involved in volunteering at her local church and in the community. She is the Chair of the Armed Forces Services and Veterans Affairs Committee for the Dayton unit of the NAACP and a Board member of Day-Mont West Behavioral Health Care Center. She is currently a Regional Field Director for the Ohio Democratic Party. After traveling the world, she knew she wanted to come back to the city where she grew up. Claudia is committed to this City and actively doing everything within her power to make it the best it can be.

### José "Rafi" Rodríguez

José "Rafi" Rodríguez is a retired Colonel of the United States Air Force. After culminating his successful military career in March 2004, he pursued a career as a Financial Advisor and now presides over "Rodriguez Financial Strategies, LLC," focusing on comprehensive financial planning for professionals, small businesses and affluent clients. He holds degrees from the University of Puerto Rico, the Air Force Institute of Technology, and the University of West Florida as well as numerous professional specializations, certifications, and licenses. Rafi was recognized with the 2009 "Latino Leadership Award" and the 2009 "Hispanic Business Advocate of the Year Award" for his staunch leadership in the Hispanic community in Dayton. He serves as Trustee and the Past-President of the Puerto Rican Cultural Society of Dayton, a Non-Profit organization with the mission to promote the culture and folklore of Puerto Rico throughout the Greater Dayton area, as President of the Dayton Hispanic Chamber of Commerce, and as a Director of the Culture Works Board.



## Entrepreneurship

*Dayton's spirit of innovation has a long history. Join this discussion to learn how local business and civic entrepreneur pros got off the ground, and get the tools to make your mark as Dayton's next innovator.*

### David Gasper

David Gasper is a serial software entrepreneur. He founded Gasper Corporation to help banks solve the problems of monitoring the availability of Automatic Teller Machines (ATMs). In 1999, he sold Gasper Corporation to NCR. His next venture was a product called PicsMatch for consumers who wish to use facial recognition to better tag, organize and locate their photos on their personal computer. David has a bachelor's degree in Quantitative Business Analysis (QBA) from Wright State University and an MBA from the University of Dayton. Ernst and Young named him "1998 Entrepreneur of the Year" (high technology category) in Dayton, Ohio. David has dedicated his time serving the growth of high technology entrepreneurship in the area. He served on the State of Ohio Third Frontier Advisory Board, participated in local venture capital funds and serves as a consultant and advisory board member to several local high technology companies.

### Pat Newcomb

Pat Newcomb has been involved in the Dayton area small business development arena for nearly 20 years as commercial lender, business banker, and business development consultant. Five of those years have been spent as part of the Ohio Small Business Development Center program. Pat currently directs the Ohio SBDC at The Entrepreneurs Center and is an SBDC Certified Business Advisor. She earned her MBA from Georgetown University in Washington D.C. and an MA in Math Education from The Ohio State University.

### Stephen Phillips

Stephen Phillips is Chief Executive Officer and Owner of R.PHILLIPS Industries LLC, a firm that provides Supply Chain Management services to corporations, government entities and organizations. He consults regularly with executives from a variety of fields to help create maintenance, repair and operations solutions for supply chain issues. Stephen and his company R.PHILLIPS Industries, LLC have provided supplier solutions for a number of Johnsons and Johnson's plants in Puerto Rico and has recently been honored by Diversity Business as one of the Top Diversity Owned Business. Stephen was raised in Akron, Ohio, and now lives in Dayton, OH.



## Communication

*Be a PR pro and learn how to get the word out! Our experts offer tips on communicating with stakeholders, your group members, the media, and the greater community.*

### **Natasha Baker**

Natasha Baker, APR, is the Director of Communications for Sinclair Community College. She is responsible for strategic communication planning, internal and external message development, and crisis communication planning. She is also the editor of the college's magazine – Sinclair360. Natasha has nearly 12 years of experience in public relations and is a past president of the Dayton Area PRSA chapter. She currently serves as the Masters and Accreditation Chair of the chapter.

### **Dan Edwards**

Dan Edwards joined WDTN Channel 2 in November, 2001 and is currently the co-anchor of 2News First at Sunrise and a General Assignment Reporter. Dan came to Channel 2 after an extensive broadcast career in the Dayton market. Edwards is a 1978 graduate of the International College of Broadcasting. He devotes a considerable amount of time to participating in community events and activities and currently serves on the Public Relations Board for the Carillon Historical Park and the Kids Voting Board of Directors. Over the years, Edwards has received numerous awards for his broadcasting and community work in this community. He is married and has two children.

### **Lisa Grigsby**

Lisa Grigsby is the Special Events Director for AIDS Resource Center Ohio, having recently done contract jobs for The Humane Society of Greater Dayton and Culture Works. Previously, she served as the Executive Director of the Miami Valley Restaurant Association where she introduced Dayton to Restaurant Week. Previously, Lisa traveled the country as a comedy club consultant before buying a nightclub in Dayton in 1991. At the club, Lisa was honored with the Good Neighbor Award for innovative community programs and commitment to charitable efforts. Lisa is currently serving her second term as President of the Board of Trustees for Clothes That Work and serves on the FilmDayton Board. She is active in the Dayton Rotary, the Dayton-Creat project and is an alumni of Leadership Dayton and the DBJ 40 under 40. She holds a BBA in Marketing from the University of Oklahoma and is a season ticket holder for The Washington Redskins.

### **Paul Noah**

Paul Noah has been the publisher of the Dayton City Paper since January 2009 when the ownership changed hands. Having never published anything in his life before, and now with 15 months experience as the publisher of the Dayton City Paper, Paul has accomplished more than he expected in such a short period of time including increasing gross revenue in 2009 to over 20% above previous 2008 figures and increasing circulation from 14,000 to now over 18,000 papers per week regionally. At the young age of 50, Paul has had many creative and communication-based careers and has worn many hats including: Advertising & Marketing agency director, Radio personality, Talent agency owner, Professional photographer and instructor, Dance club DJ, Jazz session musician, and strip club director of operations - just to name a few.



## Event Planning

*Have a cool vision for a worthwhile event? Make sure your idea translates to reality; learn the tricks of the trade on how to throw a complete event, get people there, and make it memorable.*

### Lorka Munoz-Daugherty

Lorka Muñoz-Daugherty has been the Urban Programs Manager for Five Rivers MetroParks since 2001. During that time she has worked with a wide variety of community based organizations to present events and activities of various sizes at Island MetroPark, RiverScape MetroPark and the National City Second Street Market. Lorka was raised in East Harlem in New York City and is passionate about Urban living and the city of Dayton. She lives in Grafton Hill just over the river from downtown with her two children and husband where they are renovating an historic 1830's farm house.

### Natasha Randall

As a sophomore in college at Wright State University, Natasha was employed doing character work for contracted themed parties. By chance, Natasha met Entertainment Unlimited owner, Scott Levine, at an event that they were both working. Scott could not help but notice Natasha's drive and ability to troubleshoot and asked her if she would be interested in working with the EU crew helping execute set-ups and teardowns. Natasha worked part-time for EU until she graduated from Wright State University in 2001 with a BFA in Acting. In 2002, Natasha started full-time with Entertainment Unlimited Events, where she not only is the office manager, but an Entertainment/Event Coordinator, as well.

### Mary Robertson

Mary Robertson currently serves as Festival Co-Director and Marketing Committee Chairman of the Dayton Celtic Festival. The Festival, now in its ninth year, has grown to be one of Greater Dayton's largest outdoor festivals, with an estimated 70,000 participants. Mary is part of an all-volunteer, team-structured committee that plans and operates the annual Festival, held on the last weekend of July at RiverScape MetroPark. Mary's background is in public relations and marketing communications. She has been part of the Dayton Celtic Festival committee for five years.



## Fundraising

*You have the next great idea, but you need the funds to get started. Talk to our regional experts to get tips on unique fundraising events, donor relationships, and other hints to raise the money you need.*

### Lindsay Ackley

Lindsay considers herself blessed to work in a profession that strengthens individuals and builds our community. At Clothes That Work, she is responsible for grant writing, individual giving and partner programs which support the empowerment of low income job seekers. Lindsay is an active volunteer with the Association of Fundraising Professionals board of trustees, Wegerzyn Garden Foundation Development Council, Mound Street Academy Advisory Committee, Wright-Dunbar Village Neighborhood Association and the Dayton History Bell Board.

### Robert Copeland

Robert is the associate vice president for advancement at Wright State University Boonshoft School of Medicine where is responsible for leading the School's comprehensive advancement program including alumni relations, fundraising, and marketing & communication operations. For eight of the past years, Robert was responsible for leading the University's comprehensive fundraising program while also serving as chief fundraising officer for the Boonshoft School of Medicine. He was one of the chief architects for the astounding success of the university's *Tomorrow Takes Flight* campaign, which ended in December 2006. The campaign more than tripled its \$40 million goal, raising over \$123.1 million, of which over \$60 million was designated to the medical school. In 2006, the Association of Fundraising Professionals recognized Robert as Outstanding Fundraising Executive of the Year. He is an active volunteer in numerous civic, social and professional organizations. Robert embodies the four "C's" essential to the business of philanthropy – compassion, commitment, clarity of thought and common sense.

### Cathy Ponitz

Cathy Ponitz is the Executive Director of CareSource Foundation, Community Relations & Diversity. She is responsible for creating and implementing community engagement and corporate culture strategies in the states in which CareSource serves. Additionally, she guides the CareSource Foundation as they invest over \$1 million annually in the areas of children's health, the uninsured, community health trends, and special populations. Prior to CareSource, Cathy was with Reynolds and Reynolds; as the director of Community Relations, she was responsible for all community involvement including the management of two charitable foundations that collectively invested over \$2 million annually. She currently serves on numerous area boards and committees, she is the co-founder of the Corporate Community Roundtable, a consortium of the top community-investing companies in the region, and an active member of Downtown Dayton Rotary. Her leadership, community action, and professional expertise have been recognized with numerous awards and honors.



## Demystifying Local Government

*Who does what in our regional government and how do you get to them? Talk about how you can cut through the red tape and get what you need from local government.*

### Debbie Feldman

Debbie Feldman has served as Montgomery County Administrator for 13 years. As the chief operating officer of the county she reports to the County Commission and is responsible for the effective administration of all Commission departments. Her responsibilities include supervising and directing the affairs and activities of all Departments and the approximately 1800 employees under the Board of County Commissioners; preparation and recommendation to the Board of County Commissioners of the County's over \$900 million annual budget; and recommending to and advising the Commission on a wide range of policy matters. Community initiatives including: Development of Montgomery County's ED/GE program which combines grants to local governments to assist business growth and expansion with one of the few local government tax sharing programs in the country; Construction of Riverscape; Development of the Montgomery County Job Center, Served as Chairperson of the Montgomery County Out-of-School Youth Task Force and the Homeless Solutions Ten Year Plan to end chronic homelessness and reduce overall homelessness. She is an active volunteer in the community and has received many recognitions and awards including YWCA Women of Influence Award, Dayton Daily News Top Ten Women Award, Dayton Daily News 2006 Person of the Year.

### Jesse Lightle

Jesse Lightle assumed responsibilities in February 2008 as Washington Township's third administrator. She came to the township in 2006 as deputy administrator and, in that capacity, was involved in all aspects of township operations, with specific responsibility for the Fire, Recreation and Development Services departments. Prior to joining Washington Township, Jesse served as assistant city manager for the City of Clayton where she was responsible for budget preparation, human resources, economic development and communications. She also has worked as assistant to the city manager for the City of Centerville, community project coordinator for the Wright State University Center for Urban and Public Affairs, and currently serves on the WSU Master of Public Administration Board.

### Nan Whaley

Nan Whaley's career is distinguished by her commitment to public service, civic involvement and interest in local government. First elected to the Dayton City Commission in 2005, Nan was the youngest women ever chosen for a commission seat. Nan served on the Montgomery County Board of Elections and as a deputy to Montgomery County Auditor Karl Keith. She is a member of Corpus Christi Catholic Church and a graduate of Leadership Miami Valley. She currently serves on the Family and Children First Council, the Human Services Levy Council, the Montgomery County Planning Commission and the Dayton Access Television Board of Trustees. She chairs the BikeWalk Dayton Committee and is committed to Land Reform Initiatives in Ohio.