



2010 Summit Ideas

At the Summit broke out by topic to brainstorm ideas to make the Dayton region a place they're proud and passionate to live in. Below are the top ideas from these sessions.

A sense of community: Healthy, happening & affordable neighborhoods.

The Downtown City Lighting Plan: Volunteers would develop a strategic lighting plan to help people feel more safe when they come downtown.

Pocket Park Performances: This project would take advantage and promote the many small parks in our neighborhoods. Volunteers would do this by staging a series of events and performances at these parks. The group would get started with a big kickoff at one of the larger parks, i.e. RiverScape.

Discover Dayton for College Students: A project to use promotions for transportation, special events, etc. to draw the region's college students to come downtown, experience Dayton's amenities and increase the likelihood that they'll stick around after graduation.

The Community Outreach Resource Share: This project would create an online resource hub of volunteers, resources and supplies for neighborhood / community related projects. This would enable Daytonians to pool resources like paint, etc. and improve their community.

Howdy Neighbor: This group will partner with neighborhood associations and priority boards to recognize the good work that is being done by individuals in neighborhoods. They intend to highlight the people who are creating vibrant spaces and work to create a sense of community. Using South Park (and other revitalized neighborhoods) as a model, they can create a weekly newsletter and format other ways to let neighbors know about the good work that's being done.

Diversity in our region: Breaking the barriers that prevent a Greater Dayton.

Greater Dayton Stories: This group wants to overcome the negative press by creating weekly videos, radio stories, PSA or press releases that highlight the good news in Dayton. They want to promote the positive stories from all areas of the region and demonstrate the people who are making Dayton great. The stories would combat negative perceptions about various parts of the Dayton region.

Sister Neighborhoods: This project would seek to pair neighborhoods around the city as "sister neighborhoods" - thus leading to greater interaction between the many parts of the Dayton region. Sister neighborhoods would host block party exchanges, cleanup days across pairs, and form joint goals.

Fixing the CRACS (Communicating Region Assets through Community Supports): This project would create a universal publication of various regional ethnic assets and amenities, such as ethnic restaurants, etc.

School / Community Attraction Partnership: A project that would provide promotions (discounts or free) to get young people to events and places that might be new to them. For example, the Dayton Art Institute, Schuster, Boonshoft, and the K-12 Gallery.



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Diversity in our region (cont'd)

Friday Cheers: This project would host regular Friday events (during warm weather months) to get people downtown so they can experience the diversity of the region. Events will feature local arts, retail, etc. Volunteers would also organize "retail rallies" - groups of people soliciting major retail (e.g. Kroger's, etc.) to put stores downtown.

The Dayton scene: Playing hard is just as important as working hard.

Great in Dayton / Make Cents: A project featuring infomercials, TV and internet broadcasts to promote what's happening in Dayton. The project would promote free stuff, and include street teams giving their "2 cents" about all the great things going on.

You Are Here: This project would ID downtown districts by labeling and branding; similar to the Oregon District. The project would include kiosks and digital maps (collaborate with DaytonMostMetro) to give people a greater sense of place downtown.

Street Buzz: This group will be throwing weekly events to create some buzz around town. Events will include couples events, city-wide scavenger hunts, bike rides and more. Young creatives will know that there will always be something happening with the Street Buzz. They will create hot spots around town by moving to different neighborhoods for the weekly event, and they will advocate to close 5th Ave to street traffic.

Entrepreneurs wanted: What do YOU need to strike it out on your own?

Mentor Speed Dating: Volunteers would host speed dating and other mentorship events to connect aspiring entrepreneurs with successful businesses leaders in the Dayton region.

I'm an Entrepreneur Too: A project to create an online resource for connecting people interested in starting a businesses. The project would highlight resources already available in the community and seek to connect people at like stages of entrepreneurship.

Project Initiate: An educational project targeted at junior high and high school students to mentor them (with successful business leaders) and develop entrepreneurial skills. The program would also emphasize financial skills and life-coaching, helping develop the next generation of young leaders in Dayton.

Diamonds in the Rough: This project would set-up an online think tank to collect and foster entrepreneurial ideas (not just for new businesses, but for civic projects as well). The public would be able to vote on the ideas, provide feedback, etc. The group would seek to raise funding so financial incentives could be provided for the top ideas, with the goal of seeing the ideas through to completion.



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Entrepreneurs wanted (cont'd)

Make me Over Dayton: This group is going to connect entrepreneurs to opportunities in building deconstruction. Volunteers hope to deconstruct old houses and businesses – get sellable materials out, clean it up, and re-purpose it for another viable project (be it a home office for an entrepreneur or not). The goal is to clean up the neighborhoods as well as provide a business experience.

Start your Engine: This project would feature a mentorship program to connect aspiring entrepreneurs and school-age kids with successful businesses owners.